

## **Candler Park Conservancy, Inc. Board of Directors Meeting**

Wednesday, May 15, 2019

7:00 pm

Rush Center Training Room

1530 Dekalb Ave NE, 30307

Present: Kim Awbrey, Ken Edelstein, Dan Hanlon, Elliott Jones, Scott Lenhart, Perry Smith, Amy Stout, Doug Wetzel, and Jack White

Not Present: Stacy Funderburke\*, Ben Klehr\*, John Skach\*, Lauren Welsh\*, John Wolf, Omar Zaki\* (with \* denoting advance notice of absence provided)

*The agenda for the meeting (although not formally adopted nor strictly followed) was as listed below:*

1. Welcome
2. Review and Approve Prior Board Meeting Minutes
3. Committee Reports
  - Board Development and Governance Committee
  - Membership, Fundraising, and Communications Committee
    - Report on Beavers, Bluegrass and BBQ Event
  - Environment, Projects, and Programming Committee
    - Update on Proposed Amy Erwin Memorial Project
    - Discussion of Potential Pool Area Improvement Project
    - Discussion of Stakes/Ropes Installation at Front Entry, Request for Funding
    - Discussion of Fall Fest 5k
  - Finance and Audit Committee
    - Discussion and Vote on 2019 Budget
4. Update on Vision Plan Project Fundraising Discussion

### *Approval of Prior Board Meeting Minutes*

A motion to adopt the draft meeting minutes from the February 20, March 20, and April 17 board meetings (with modifications to the April notes to include concerns expressed regarding the vote on a new board member) was unanimously approved.

### *Committee Reports:*

#### *Board Development and Governance:*

- The committee did not meet since the last CPC board meeting, but Scott Lenhart sent out proposed bylaws changes that would increase the maximum number of board members from 15 to 20, modify the procedures for implementing future bylaws amendments, and allow the nomination of new General Director board members at any time during the year.
- There would be no changes in board requirements (such as residency) and no changes in the number of At-Large and CPNO-Appointed board members.
- The group discussed concerns and possible gains related to getting larger, suggested having more At-Large members on, and discussed a smaller maximum number and a minimum pre-notification period.
- A motion to send these potential bylaw changes back to the Governance Committee for more discussion and that the Committee meet in person to consider was approved 6-3.

#### *Membership, Fundraising, and Communications:*

- Doug Wetzel provided a written summary from this Committee's May 7 meeting.
- Doug reported a net income of over \$5,000 from the recent Beavers, Bluegrass, and BBQ event (with income from raffle ticket sales and membership renewals, and he noted that he had

received many suggestions for conducting the event next time.

- CPC will not have a formal presence at the upcoming Atlanta Streets Alive or the Candler Park Music and Food Festival.
- Park Pride will host a workshop June 8 that is required for groups submitting grant proposals for over \$2,500.
- We should come up with a proposal for a CPNO grant.
- It was been suggested the CPC help with the Fall Fest 5K road race on October 5, 2019. CPC would assist with pre-event planning (publicity, acquiring sponsors, getting permits, planning the route) and pitch in with day of logistics in exchange for 50% of the net profits. The CPNO board has approved this plan. Last year the race grossed ~\$12K and netted ~\$7K. This could be a good opportunity for CPC branding, to build relationships with CPNO, to grow the event and provide another source of funds.
- Ken's motion that, "the Candler Park Conservancy Board supports an arrangement by which the Conservancy will manage the Candler Park Fall Fest 5K and Fun Run in exchange for receiving one-half the net revenue" was approved 8-0-1 (with Ken abstaining.)

#### *Environment, Projects, and Programming:*

- This committee last met on May 8, and a four-page written report was provided.
- Perry Smith reported that there is an updated design from Jacob Lange for the Amy Erwin Memorial Garden with more seating and with pavers, but that this will increase costs. Jacob is revising the budget. Stacy talked with Councilmember Amir Farokhi. The initial phase of installation should take place in the fall.
- Doug continues to explore a pool upgrade project. He is meeting with a muralist. One idea is to reclaim the former baby pool area. He has suggested going to Park Pride for funding (Oct application deadline) in order to have the improvements completed before next year's pool season.
- Doug also has an idea for a ball washer and clear wiper at the golf course clubhouse, but this has not been discussed with the Committee yet.
- There is an ongoing problem with cars parking illegally on the grass inside the front entrance during peak periods. Previous outreach efforts have had zero effect. We propose to install steel stakes strung with rope (similar to the system used by Trees Atlanta on the BeltLine) to deter illegal parking and reduce damage to tree roots. Trees Atlanta will sell us the stakes at cost. The committee requests approval to spend up to \$300 to implement this strategy in combination with temporary signage. The motion was unanimously approved.

#### *Finance and Audit:*

- The committee did not meet since the last CPC board meeting, but Treasurer Elliott Jones provided a 2019 year-to-date bank account summary with monthly details.
- Elliott indicated our current account balance is \$42K+, but after outstanding expenses are paid, the amount will be ~\$40K.
- Jack's motion to spend up to \$40 to purchase a book (The Natural Environments of Georgia) for a wedding present for Lauren Fraley at Perkins + Will was approved.

#### *Update on Vision Plan Project Fundraising*

Per Dan, Stacy had a follow-up meeting with his contacts at Coxe Curry. They say that we need an Executive Director if we are going to fundraise \$1 million+ for one of these major projects. Since 2022 is the centennial for the park, they suggested we approach the Candler's directly to see if they will fund the executive director position for a year or two or three in order to help us complete one of the major Vision Plan projects

in time for the centennial. Coxe Curry will provide an introduction to the Candlers. Stacy and Lauren will draw up a one-pager to use for this meeting.

Elliott said that there is a Candler family member on the Flint River group's board with him, and he recommended that we contact Sam Candler, a bishop at St. Phillips.

Jack wants the CPC board members to meet the Coxe Curry contacts and have them meet us and pitch to us, since we are potentially making big decisions based on their advice.

Hiring an executive director, raising millions of dollars, getting community input and city approval, and completing a major construction project by 2022 seems very ambitious. Also, we have not formally picked the top-ranking capital project yet.

The board unanimously approved a motion clarifying that we support an effort to pursue funding for an executive director in concert with further developing the job description for this position.

Final